

A NEW WORLD



On a paradise like island brimming with natural resources, participants take on the role of the first wave of settlers who aim to expand their small community into a city. The team that best expands their city within a given time period will be victorious.

In **A New World**, each team of settlers must (1) collect and manage resources for the expansion of their community such as food, building materials, metals through their own means, trading with others, or through the use of force, (2) select a location for their settlement and how to best expand according to their strengths, and (3) analyze and disrupt their competitor's strategy.

In addition to laughter and enjoyment from the game, **A New World** also teaches various aspects of business management such as business location, handling inventory, competitor analysis, and negotiation.

Suitable for developing skills in : Business Management, Resource Allocation, Negotiation, Strategic Planning

Duration : 3.5 hours



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